

# The Travel & Recreation Group Vision and Core Values



***The Travel & Recreation Group is a multifaceted group of companies that deliver a premium tourism experience to the global market.***

## **Core Values**

To cultivate a corporate culture based on the cornerstones of honesty, integrity, and excellence in customer service.

To achieve sustainable levels of growth and development by harnessing the collective strengths of the Travel and Recreation Group of companies.

To engage our employees in a healthy environment of fairness and respect, providing opportunity for meaningful contribution and encouraging professional self-development.

To lead the global tourism community in ethical business practices, cutting edge product and service delivery through every interaction with partners, suppliers, industry organizations, customers, our parent corporation, and its shareholders.

To honor the commitment to be “Always Honest” ensuring that our reputation for integrity continues to be one of our most valuable assets.

To commit to National Park values of environmental stewardship and ecological integrity, while providing high quality interpretative information and experiential excursions to our clientele.

**BREWSTER**

*Sharing the best of Canada*

