



For Immediate Release

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GLACIER PARK, INC. ACQUIRES ST. MARY LODGE & RESORT

Columbia Falls, June 30, 2011 — Glacier Park, Inc. (GPI), a subsidiary of Viad Corp (NYSE:VVI), today announced the acquisition of St. Mary Lodge & Resort.

St. Mary Lodge & Resort is an upscale full-service hotel and resort situated just outside Glacier National Park's east entrance in St. Mary, Montana. With 115 guest rooms spread among six facilities, the property features accommodations ranging from luxury lodge rooms and suites to rustic and relaxing cottages and motel rooms.

“The addition of St. Mary Lodge & Resort extends GPI's current operations in and around Glacier and Waterton Lakes National Parks,” said Cindy Ognjanov, president and general manager. “We are very excited about this addition to our company. It gives us the opportunity to offer our guests a wider range of accommodation options on the Park's east side and extends our position as a hospitality employer of choice in Glacier County and in the state of Montana. St. Mary Lodge & Resort is a wonderful facility with a remarkable history in St. Mary, and we look forward to enhancing guest and employee experiences in this stunning national park gateway.”

St. Mary Lodge & Resort opened on May 27, 2011 and will close after breakfast on October 2, 2011. Facilities include lodging, restaurants, a cafe, gift and sundry shops, a coffee/chocolate shop, a supermarket and a gas station. For reservations and information telephone 406.892.2525 or visit www.stmarylodgeandresort.com.

About Glacier Park, Inc.

Glacier Park, Inc. (GPI), based in East Glacier and Columbia Falls, Montana is a concessioner of Waterton-Glacier International Peace Park as well as an independent hotel operator committed to giving

their personal best in hospitality so that they may enhance guest and employee experiences in these unique and historical settings.

Glacier Park, Inc. is the lodging, retail, and dining concessioner in Glacier National Park for the Village Inn at Apgar; Lake McDonald Lodge, Cabins and Motor Inn; Rising Sun Motor Inn and Cabins; Many Glacier Hotel; and Swiftcurrent Motor Inn and Cabins. GPI also operates the Two Medicine Campstore, a fleet of vintage and iconic red buses as well as the East Side Shuttle.

In addition to St. Mary Lodge & Resort, Glacier Park, Inc. owns and operates Grouse Mountain Lodge in Whitefish, Glacier Park Lodge in East Glacier and the Prince of Wales Hotel in Waterton Lakes National Park, Alberta.

For more information, visit the company's Web site at www.glacierparkinc.com or telephone 406.892.2525 for reservations.

Glacier Park, Inc. is a subsidiary of Viad Corp (NYSE:VVI). Viad is an S&P SmallCap 600 company. Viad operates through its Marketing & Events Group, comprised of Global Experience Specialists and affiliates, and its Travel & Recreation Group, comprised of Brewster and Glacier Park, Inc. For more information, visit the company's Web site at www.viad.com.

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